

## RESUME

### Alan John Blackman

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At the time of his initial retirement in 2018, Alan directed Griffith Business School's (GBS) Work Integrated Learning program. He taught Business Strategy as part of the School's MBA program (1993 to 2011) and was Acting Director of that program (2011 – 2012). In 2012 he designed and implemented a range of local *Business Internship* courses for GBS, and in 2014 created and convened a *Global Mobility Business Internship* programme for the school. He also served as a Director and Secretary of the Australian Collaborative Education Network Limited (ACEN) ([www.acen.edu.au](http://www.acen.edu.au)) and chaired the Queensland Chapter of that organisation (2013 - 2017). He remained as ACEN's Secretary until January 2019.

In 2019, Alan took on a two-year economic development role as Strategic Adviser, Strategic Partnerships, with Redland City Council, re-retiring in April 2021. Since then, he has increased his involvement with The Institute of Management Consultants (Australia) and taken on new roles as a director of the International Council of Management Consulting Institutes (ICMCI CMC-Global) and as ICMCI's liaison to CMC-Global's Academic Fellows group and Professional Standards Committee.

A Churchill Fellow, Alan earned Master of Business Administration and Master of Law degrees from Bond University in 1991 and a PhD from Griffith University in 2003. He then established and managed the Gold Coast management consulting and research company, the Centre for Independent Business Research (1992 – 2011).

In 2010 he received the "Queensland Sport's 'Volunteer of the Year Award' for his services to cricket, and on Australia Day 2011, he was chosen as Scenic Rim Region's "Citizen of the Year". In 2014 Alan was appointed as an Academic Fellow of the International Council of Management Consulting Institutes and an Emeritus Member for Life of the Australian Institute of Management Consultants. Also that year, he received the Pro Vice-Chancellor (Business) Community Service Award for his outstanding contribution to the Griffith Business School community.

Alan's research interests include a history of the City of Gold Coast and its economy, the impact of the personal attributes of entrepreneurs, and the effects of work-integrated learning (WIL) on the development of employability attributes and career success. In 2013 Griffith Business School published his manuscript *If I Only Had a Heart. A history of the Gold Coast and its economy*. In 2018 he contributed a chapter on WIL management to a book published by the Academic Internship Council and the University of Auckland and collaborated with a team from the University of Melbourne to develop a podcast for students to guide them when starting an internship. He is writing a handbook for consultants that is expected to be published later this year to raise funds for IMC Australia. He is working on an extended history of the Gold Coast and its economic development.

## EDUCATION

Doctor of Philosophy (Griffith University, 2013)

Master of Business Administration and Master of Law (Bond University, 1991)

Certified Management Consultant (The Institute of Management Consultants (Australia), 1997-2010)

Registered Nurse (NSW, 1972)

## AWARDS

Community Service Award, Pro Vice-Chancellor (Business) (Griffith University, 2014)

Academic Fellow (International Council of Management Consulting Institutes, 2014-current)

Citizen of the Year (Scenic Rim Regional Council, 2011)

Sports Volunteer of the Year (Queensland Sport & Brisbane City Council, 2010)

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Churchill Fellow (Churchill Fellows Association, 1979)

## EMPLOYMENT

Senior Advisor, Strategic Partnerships (Redland City Council, 2019-2021)

Associate Professor & Director, Work Integrated Learning (Griffith Business School, 2014-2018)

Convenor, Work Integrated Learning (Griffith Business School, 2012-2014)

Senior Lecturer (Griffith Business School, 2011-2014)

Founder and Chief Executive Officer (Australasian Management Pty Ltd, 1991-2010)

Divisional General Manager (Boots (Australia) Pty Ltd, 1985-1989)

Product Manager (AHS Australia Pty Ltd, 1980-1985)

Registered Nurse (various NSW hospitals, 1972-1980)

## PUBLICATIONS

Blackman, A. J. (2022). Professional Management Consulting: So, You Want to Become a “Professional Management Consultant”? The Australian Consultant, April 2022 Issue ([imc.org.au](http://imc.org.au)).

Blackman, A. J. (2021). Practice Leadership: Current Challenges and Opportunities in the World of Consulting. Australian Consultant. June.

Blackman, A. J. (2021). Practice Leadership: Current Challenges and Opportunities in the World of Consulting. Australian Consultant. March.

Blackman, A. J. (2020). Practice Leadership: Current Challenges and Opportunities in the World of Consulting. Australian Consultant. September.

Blackman, A. J. (2018). Creating and managing a quality academic WIL program for business students. In B. Berquist, K. Moore, & J. Milano (Eds.), International internships: Mission, methods & models, a collection of papers from the Global Internship Conference. Boston, MA: Academic Internship Council

Blackman, A. J., (2015). Global Mobility Business Internship: The good, the bad, and the ugly. Dublin: Ireland. Global Internship Conference, 10 June.

Blackman, A. J., (2014) Global Mobility and the New Colombo Plan: Development of a Global Mobility Internship Program for Australian business students. Toronto: Canada. Global Internship Conference, 11 June.

Blackman, A. J., (2013) If I Only Had A Heart. A history of the Gold Coast and its economy. Griffith Business School, Southport.

Blackman, A. J., (2008) Entrepreneurs: Their Impact on SME Performance, VDMVerlag Dr. Müller, Saarbrücken.

Blackman, A., (2004) Entrepreneurs: Interrelationships between their characteristics, values, expectations, management practices and SME performance, School of Business, Griffith University, Gold Coast.

Blackman, A., Hurd, A. and Timo, N. (2000) Entrepreneurs: More Honest Than We Think? International Conference on Small Business, Brisbane, June 2000.

Posadas, H. and Blackman, A. (1996) The Nature & Performance of Small Business on the Gold Coast, Jobwatch Inc.

Blackman, A., (1985) - The Clinical Nurse Specialty; The World Federation of Societies of Intensive and Critical Care Medicine's 4th World Congress, Jerusalem, Israel.

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### VOLUNTEERING HISTORY

2021-current Director, ICMCI (CMC-Global)

2017-current Secretary, Australian Collaborative Education Network Limited

Member, Lions Club of Tamborine Mountain 2017

Member, Queensland ALP Policy Drafting Committee – Chapter 3, Learning for life 2017

Member, Trade & Investment Queensland “Employability Working Group” 2013-2017

Director and Secretary, Australian Collaborative Education Network 2008 – 2017

Member, BusinessGC Research Advisory Committee 2009 – 2013

President and founder, Tamborine Mountain Sports Association Limited 2007 – 2009

President, Tamborine Mountain Sports Association Inc. 2004 – 2007

Member, Ministerial Regional Community Forum, Gold Coast 2004 – 2006

Community representative, “MBBS Interview Working Party”, Faculty of Health Sciences & Medicine. Bond University 2004 – 2007

Co-founder, Director, and Vice President (Junior Cricket), Cricket Gold Coast Limited 2003 – 2007

President, Gold Coast Junior Cricket Association Inc. 2001 – 2007

Founder and Secretary-Treasurer, Tamborine Mountain Junior Cricket Club Inc. 2001 - 2007

Member of Jobwatch Inc’s Small Business Taskforce and Small Business Healthcare sub-committee. 1996 - 1998

### REFERENCES

Referee	Organisation	Position	Contact details
Prof. Fabrizio Carmignani	Griffith University	Acting Pro Vice-Chancellor (Business)	<a href="mailto:f.carmignani@griffith.edu.au">f.carmignani@griffith.edu.au</a> ☎ 07 3735 7628
Prof. Paul Burton	Cities Research Institute	Director	<a href="mailto:p.burton@griffith.edu.au">p.burton@griffith.edu.au</a> ☎ 07 555 27047
Mr Peter Westlund	The Institute of Management Consultants (Australia)	President	<a href="mailto:president@imc.org.au">president@imc.org.au</a> ☎ 04 0123 8055