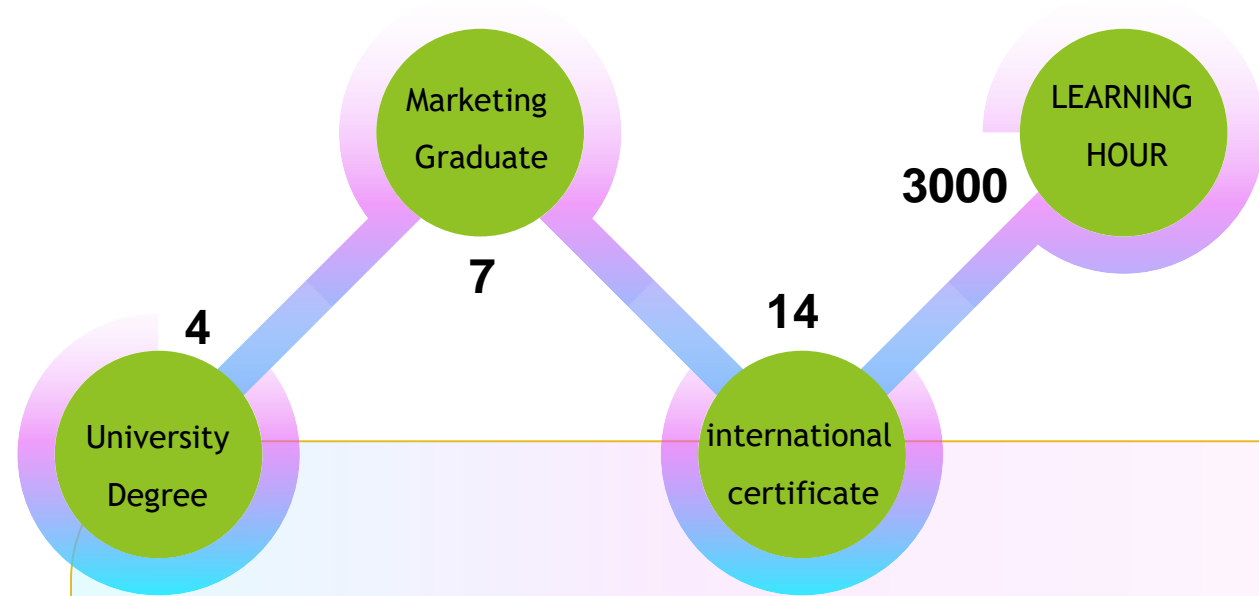




Mohammad Hemmati

Management Consultant



Born in 1983

More than 17 years of experience in marketing management and consulting
international CMCO degree,
member of the Iranian Management Association

Collaboration with more than 110 domestic and international companies

DBA. Data analytics (2019)

Amirkabir University of Technology (2008 ~ 2010)

MSc. Power Electrical- Energy Management Engineering
(1387 to 1389)

BSc. Telecommunication Engineering. (2002 ~ 2007) (1381 to 1386)
& MBA (1390)



• Training (Certificates)

Two MCI (Hamrah e Aval) certificates in mobile principles, GSM

MBA certificate one year training

Digital marketing

Strategic brand (Industrial management institute)

Financial management certificate (Industrial management institute)

LG electronics co. certificate in sales

LG electronics co. certificate in Negotiate skills

LG electronics co. certificate in solar technology (Korea training)

LG electronics co. certificate in Lighting technology (Korea training)

B2B and HE Sales training Certificate (Dubai training)

Advanced brand management training (IMC Tehran)

Finance management (IMC Tehran)

CMC (IMCA)



Expertise in

Market
analysis

Big data
analyze

Data
marketing

B2B and B2C
market

Digital Marketing, Online Business

مسلط بر مهارت های

Google
analytics

ICDL

Power BI

Online and digital marketing software

BI software

EMS, Code vision, LabVIEW



International CMC degree



CMC Management Consulting is a well-known professional name that is approved in more than 50 countries around the world. The world's greatest senior executives and economic analysts are also trained in these institutions and have obtained excellent degrees. The courses are more than 1000 hours of theoretical training and numerous practice tests. An important point is that only people who have relevant and approved documents and records can enter this course, and in all of Iran, only 50 people have succeeded in obtaining a CMC degree. CMC consultants will be updated with up-to-date knowledge throughout the year and will have up-to-date information for their contracting parties. ►

Our activities are divided into 4 sections

management consulting

marketing and branding consulting
Axial data and BI

sales consulting

Consulting in digital marketing



ECO Management Consulting Company

- ▶ .All formal activities in the areas mentioned by Eco-Management Consulting educational topics will be provided with the Eco Academy collection Official .membership of the Iranian Management Association and the Iranian Management Consultants Association and have the necessary approvals
- ▶ .All the contracts are confidential and the NDA version is provided



Our activity details

.management consultation Management consulting is a type of service. A guidance service that helps customers identify and analyze their management issues and opportunities. Depending on the client's circumstances, the management consultant recommends solutions or activities and, after the approval of the employer, accompanies them in their implementation and execution. Simply put, we teach you how to be a good manager, and one of the services that are included (is a human resource consulting).

.Establish coordination between human resource strategies and macro strategies of the organization.
Organizing human resource performance evaluation strategies
Develop efficient recruitment and screening plans for human resource management

.Develop strategic human resource plans to improve and enhance the performance of the organization

.Develop applications to create enthusiasm and increase employee efficiency



More precise definition of activities



In the sales and marketing consulting The heart of an organization with sales and marketing of the collection is healthy and working. Due to the importance of this sector, the need for consultation in this area by people who have the necessary knowledge and sufficient practical experience is needed. In fact, the reason for the bankruptcy or closure of many collections in Iran is the weakness in marketing and sales.

17 years of experience in domestic and foreign companies such as LG and ALIFARD SANICH helps to provide appropriate solutions and advice in this area.

More precise definition of activities

consulting Instagram and digital marketing pages

Without a strong and active Instagram page, the possibility of branding, especially online space, is no longer possible today Professional design and motion team Work of professional copywriter and copywriter team, market analyst, and data at the lowest cost at your service so you can have an active page

- Step 1: Analyze, refine and update the page ➤**
- Step 2: Design a content production strategy and plans ➤**
- Step 3: The basics of professional activity on Instagram ➤**
- Step 4: How to write a caption in an Instagram business ➤**
- Step 5: See yourself in Explorer ➤**



More precise definition of activities

Consulting in digital marketing

Today, many products are sold online, there is a need for branding and special activities in the digital marketing of each brand. After the initial meetings and the necessary reviews, the proposal will be presented in the consultation of this section

- Understanding the target market and market segmentation ➤
- Create new opportunities for business
- Provide suggestions for optimizing ads ➤
- Improve the branding process ➤
- Customer market research in cyberspace ➤
- Analyze and suggest appropriate keywords ➤
- Develop a comprehensive digital marketing plan ➤
- Develop an SEO improvement program ➤
- Detailed analysis and reporting of site performance ➤
- Analysis of audience retention factors on the site ➤
- Site structure analysis and speed ➤
- Content marketing management ➤
- Video marketing management ➤
- Develop a social media marketing plan ➤



Examples of management consulting
(marketing and sales), data-driven and
project implementation activities



Contancts

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