

MICHIKO I. WOLCOTT, CMC®

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EXECUTIVE AND STRATEGIC CONSULTANT IN DATA AND ANALYTICS Strategic Planning / Organizational Design / International & Emerging Markets SAS / CRM / LEAN & Six Sigma / Predictive Modeling / R&D / Statistical Modeling & Analysis

As an innovative, results-driven analytics and consulting executive, I continually demonstrate success in identifying key business drivers and developing solutions that yield optimal performance for my clients. I have 20 years of extensive hands-on experience in North America, Latin America, Europe and Asia, with fluency in **English, Japanese, Spanish** and **Portuguese**. Further competencies include:

- Leading the definition and implementation of key strategic initiatives**
- Designing the organization for data and analytics effectiveness**
- Defining and establishing organizational practices in data and analytics**
- Identifying, diagnosing, and solving a wide variety of business problems**

I received my **MS in Statistics** from Florida State University and multiple degrees in Music from Florida State and The Peabody Conservatory of the Johns Hopkins University, as well as the designation of a **Certified Management Consultant®** from the Institute of Management Consultants USA and a Product Management certification from **Pragmatic Marketing**. I am often described by associates as a creative yet highly disciplined and passionate leader with a commitment to excellence.

SELECTED ACCOMPLISHMENTS

Transformed an international information services organization. The client requested guidance in developing and enhancing its capacity and capability as it reached a major milestone and looked forward to the next. Recommended organizational structures, business processes, and initiatives to align with the strategic vision, then advised throughout the implementation, fundamentally changing the way it operates and shifting its culture while preserving its value.

Professionalized the operations of a large international non-profit for increased impact. Since its inception in 2008 by a handful of statisticians, Statistics Without Borders had been operating without substantial changes. Designed and facilitated the implementation of functional and governance structures, business processes, standards and policies, which has led to increased project volume, organizational transparency, volunteer engagement, and financial support.

Grew international analytics from a team of one to a practice with over \$50M in revenue. There was an urgent need for a dedicated analytics function for Equifax's International Business Unit as the demand grew rapidly. Established standards, processes, and teams, growing in 5 years from a team of one to a practice covering ~20 countries, over 100 analytics professionals across 12 countries, and center-of-excellence teams in Latin America, Europe, and Asia.

Led LEAN initiative to overhaul analytical solution deployment and increase revenue flow. The total delayed or unrealized revenue of analytical solutions was estimated to be in millions due to the long time required for their technical deployment. Proposed, planned, and led cross-functional teams at multiple levels of the organization. Instituted new process, delivering up to 350% improvement in speed of deployment.

CAREER OVERVIEW

Msight Analytics. Global management consulting firm focused on organizational design and practice for data & analytics.

Managing Partner and Principal Consultant – 2015 to present. Advise client senior leaders on organizational effectiveness in data and analytics, on enterprise strategies and plans for maximizing the value of data, on developing capabilities and capacities in data and analytics, and on the critical organizational factors in becoming data-informed.

North Highland. Management consulting firm with 1,300 consultants in the U.S. and the U.K.

Lead Data Scientist – 2013 to 2015. Developed capabilities and delivery standards for a start-up advanced analytics team within an established organization.

Equifax, Inc. \$2B provider of credit information, risk analysis/data to consumer and business customers worldwide.

Vice President, International Analytics – 2011 to 2013. Led strategic initiatives for analytics business across ~20 countries. Spearheaded streamlining of processes to achieve improvement in scalability, efficiency and consistency. Worked closely with sales to design and deliver customized solutions to clients. Managed teams of 50 total personnel, spanning multiple countries, with a budget of \$1.5M.

Senior Director, International Analytics – 2007 to 2011. Started and managed “center of excellence” teams of statistical consultants in US and Argentina, dedicated to the international business. Led analytical strategy development and served as senior analytical consultant responsible for international engagements.

Lead/Senior Statistician – 2002 to 2007.

Research Analyst, NDCHealth – 2001 to 2002; and **Statistician**, Infometrics – 1999 to 2001.