

Liat Leah Frankel

Date of birth: 5/11/1974

Country of birth: Israel

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Marital status: Married + 3

essence

Diligence, reliability, integrity and experience of 22 years of work and seniority in the field of insurance and finance motivating employees and supporting processes and projects in millions of millions of cycles in large organizations in the recruitment, hiring and management analysis of company reports and meeting company objectives

education

Degree as an international financial planner in financial planning, college of :2015-2013
.general insurance company - branch of the Hebrew University

.Bachelor of Psychology and Sociology, Open University :2004-2001

b.a. studies

.Secondary education - full matriculation in dance, Kiryat Sharet, Holon :1992-1988

Full maturity •

long maths 5 •

Courses and Certifications

Degree as International Financial Planner CFP, EFP, College of Clal Insurance Company Ltd. •
.- Branch of the Hebrew University - 2015

.NLP Coach, Management and Coaching Method, ICF - 2017 •

.Family Legal Financial Issues, ICEFP - 2017 •

Coach in Family Economics, Association of Family Economics Advisors and Coaches in •
.Israel - 2015

.Financial consulting, Clal Insurance Company Ltd •

.Mentor and Coach of International Financial Planners, ICEFP - 2015 •

Work experience

Today - CEO and owner, the group of companies net profit - 2008

.Net Profit Insurance Agency Ltd. + Net Profit Center for the Advancement of Citizens Ltd

Management of the entire finance department of the company, and supervision of •
consolidated hundreds of millions of turnover of the leading companies in the economy and
businesses that receive the service and business training from the company are huge
organizations such as Bezeq, Pelephone, the biological institute, municipalities and councils,
general fund, duplex production Consolidated quarterly and annual basis on a solo basis

Consolidated cash flow management and each company on its own. Preparing a budget •
versus performing at a monthly level according to cost reports

Project management, contracts and transactions including working with employees, •
customers, suppliers, the banking system, tax authorities, attorneys, external auditors and
internal auditors, making forecasts, feasibility studies, valuation of assets, raising capital and
.more

Management of Finance and Economic Department employees •

Audit Concentration and Audit Management for public, industrial and high-tech •
companies traded on the stock exchange in Israel and the US as well as private companies:
Bezeq, Pelephone, councils and municipalities, etc. ... Preparing financial statements,
preparing tax reports, providing customer solutions on current issues such as bookkeeping,
MH, VAT and the like

Manage audit and compliance staff on rigorous deadlines and budget requirements •

VP, Financial Solutions Business - 2008 - 2003

Insurance Agency and Financial Services

Management and supervision of the marketing and sales system •

.Building new departments related to taxation, finance, insurance and more •

Analyzing financial statements, auditing, managing freelance insurance agents and driving •
them on sale

Recruitment of insurance agents •

.Administrative Manager, Harel Insurance Company Ltd - 2001 - 1998

.Insurance Company Ltd

Management of 5 departments in the General Insurance Division •

Agreements with insurance agents, driving them to action, managing staffs of about 50 in •
the various departments

Analysis of reports and criticism of the Division Manager, and the CEO •

.Administrative Manager, Menorah Insurance Company Ltd - 1998 - 1996

Insurance Company

Managing staff of 5 departments of 30 employees on the administrative side •

Analysis of financial statements, checking fees in agreements with insurance agents, event • productions, answering insurance agents and driving them to sales

Supervision and audit and reporting with the CEO •

Work environment and programs

Excel, Word, Power Point, Profitable, Elimination, Weighing, Outlook

Military Service

Border Guard - Central District - 1996-1993

.Director of the Border Police Brigade of a Border Patrol Lieutenant, release of First Sergeant

Director of the Office of the IDF Gabi Orgil, who commanded the entire border guard in Central District. Administrative management, protocol writing, supervision and reporting on significant and cardinal processes

Languages

Hebrew mother tongue

English: Excellent

Computers

Knowledge of enterprise computers (office experience and knowledge in Office, Outlook, enterprise computer systems, etc.)

Various

Treasurer of the Generations Chain Chairman of the Audit Committee of the Financial Planners Association in Israel