



## PROFILE

Professional Trainer and Coach with special domain expertise in Business and ICT, specializing as an Export Marketing Consultant, AI-Enabled Business Transformation, and Business Startup and IT/ITES Development Specialist

## CONTACT

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## OTHER LINKS

**Linked-in**  
<https://www.linkedin.com/in/kamalrashed/>

**FB Page:**  
[Rashed.Kamal.Hijal](https://www.facebook.com/Rashed.Kamal.Hijal)

**Official Youtube channel:**  
<https://www.youtube.com/channel/UCq3nhtrwR8Ay2i000i7T9kA>

**Company Website 1:**  
[www.databizsoftware.com](http://www.databizsoftware.com)

**Company website 2:**  
<http://www.cnewsvoice.com>

# RASHED KAMAL CMC®

## INTERNATIONAL CONSULTANT AND EXPERT IN AI ENABLED BUSINESS TRANSFORMATION, TRAINING AND EXPORT MARKETING

### CAREER SUMMARY

Rashed Kamal CMC® began his professional journey in late 1998 as a Business and System Analyst in a software development company in Bangladesh. He later founded two successful ICT companies, Databiz Software and The Monthly C News. Over the years, he underwent extensive national and international coaching, culminating in the start of his consulting career in 2013. Recognized as an International Consultant by the International Trade Center (ITC), Geneva (a joint organization of the UN and WTO), Rashed also achieved certification as a Certified Management Consultant (CMC) from the International Council of Management Consulting Institutes (ICMCI), Zurich.

In addition, he has been certified as a trainer by CBI (Centre for the Promotion of Imports from developing countries, Netherlands) and BITM (BASIS Institute of Technology & Management, Bangladesh).

With a Master's in IT from IIT, DU, and a Bachelor's in Business Administration from IBA, DU, Rashed has adeptly positioned himself as a techno-commercial consultant. His 25-year career has seen him complete numerous national and international consulting projects in both business and IT domains. He has designed several highly popular software and process management tools, integrating advanced AI technologies to optimize business processes and enhance decision-making. His dedicated involvement has enabled him to work with over 20 nations worldwide.

#### **Rashed Kamal's current focus includes:**

- ICT Business Management and Development Consulting
- Business and ICT Integration Consulting
- Export Marketing Consulting and Export Marketing Plan (EMP) Preparation
- AI-Enabled Management, Finance, HR, and Marketing to optimize strategies, boost efficiency, and drive innovation
- Empowering communities through education, mentorship, and sustainable development

In addition to his professional pursuits, actively contributes to community development. He serves as the Treasurer of Alordisha (NGO), EC Member of IMCB, Chairman of the BASIS Standing Committee on Research and Publication, Member of IBAAA (IBA Alumni Association), Founder Member of IBACL (IBA Alumni Club), Member of BAAS (Bangladesh AOTS Alumni Society), Director of BAAS Village Resort PLC, and Member of ISOC (Internet Society of Bangladesh)



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## PAGE SUMMARY

Specially trained and specialized on ITC and CBI model Coaching since last 10 years.

Have international coaching experience (as a trainer) of at least 15 ethnic subgroup and diversified culture.

## SPECIAL SKILL SETS

Software Development Being the CEO of Databiz, developed around 100+ application Software (played role as Business and System Analyst, QA and in some cases Coding) in different Business Domain (along with 2 Successful Cloud ERPs having around 200+ customers)

Project Management: Managed more than 1000 local and International IT projects on behalf of Databiz and Approvide (Netherlands).

Team Management: Successfully managing a team of 150+ resources (in Four companies) with a growth of approximately 25% per Year.

## KEY EXPERIENCES IN LAST COUPLE OF YEARS

### **International Consultant, Business Coach and ICT Industry Expert (Appointed by ITC, Geneva under NTF Projects)**

Conducted Twelve complete Management Consulting and Business Coaching Program of 6-12 months attachment in **Ethiopia, Kenya, Uganda, Ghana and Bangladesh** from 2016 to 2024 for around 100+ IT and ITES companies as **AI Expert, ICT Strategist and Business Coach**

### **Certified Management Consultant (CMC)**

Achieved the recognition as CMC from ICMCI (CMC-Global), Zurich, Switzerland in 2023

### **Digital Business and Innovation Leadership program (Singapore)**

Completed The Digital Business and Innovation Leadership program by Singapore e Government Leadership Center (Singapore) in 2019

### **CBI BITM Certified Trainer (TOT)**

Achieved the recognition as CBI BITM Certified Trainer in 2014 (with a specialization of ICT Business Plan, Infrastructure and Export Management

### **CBI EXPRO ITO**

Successfully completed Professional Export Marketing Coaching program for Exporters in Marketing and Management of Exports to the EU Markets in Rotterdam 2011.

### **CBI EXPRO 75 -IT Outsourcing**

Successfully completed Export Marketing Coaching program for Exporters in Marketing and Management of Exports to the EU Markets in Rotterdam 2009. I was attached there from 2009 to 2013 as an enlisted/ company.

## **OTHER INTERNATIONAL RELATED EXPERIENCES**

### Internationally trained on

ITO Legal Aspect in 2009 by CBI; ICT Business Negotiation and Communication across Europe in 2009 by CBI (The Netherlands)  
Business Innovation by information Technology by AOTS (Japan) in 2009



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### **The Databiz Software Ltd, Managing Director and CEO**

Aug 1999 to present (25+ years)

I was the founder and a Successful ICT entrepreneur there and now this company became one of the most renowned companies in Bangladesh. Still working as a CEO and Strategic Decision maker. The company is having 5000+ Customers and two successful ERPs and One highly popular business solution. For detail: [www.databizsoftware.com](http://www.databizsoftware.com)

### **FUNDRAISING EXPERIENCE**

In 2011, successfully raised capital from the Equity and Entrepreneurship Fund (EEF) of Bangladesh Bank to expand Databiz Software. This experience strengthened my ability to build financial partnerships and acquire strategic funding for business growth.

### **The Monthly CNews, Editor and Publisher**

Jan 2002 to Present (22 years)

CNews is the highest circulated ICT Magazine in Bangladesh. Its daily updated IT portal [www.cnewsvoice.com](http://www.cnewsvoice.com) is the first and largest online IT portal of the country. I work as an Editorial Team Head and main Strategist.

### **Global Brand Private Limited, Consultant**

Aug 2001 to Present (23 years)

Management Consultant of the company responsible for directing Top Management, ICT Process Improvement and Software Application Integration.

### **E&M Export Management Ltd (Reuver, Netherlands), Consultant**

June 2018 to Present (5 Years+)

Management Consultant and Official Representative of the center for Bangladesh. Main responsibilities include Building Relationship, Liaison and Communications for Export Strategy program in Bangladesh

### **Approvide (Dutch Bangladesh Joint Venture Company), Technical Director**

March 2014–2017 (3 Years)

Worked as a technical team head of the company and key solution decision maker.

### **Alor Disha (A non government organization/ NGO), Treasurer**

April 2014–Present (5 years)

Founder Treasurer and Policy Maker; worked as a local coordinator.

### **Community and Social Impact Engagement**

Treasurer at Alor Disha (NGO), where I actively contribute to policy-making and local coordination. I also engage with the BASIS Standing Committee on Research and Publication to support community development and research initiatives. Additionally, as an ICT mentor under BASIS, I have helped 14 ICT companies enhance their operations and business development.

### **NCLL DataSoft, System Analyst**

April 2000–Sep 2000 (6 months)

Worked as a full time Business and System Analyst and managed 4 projects from the very detail level.

## **PAGE SUMMARY**

Successful IT Entrepreneur (for 25+ years), ICT Journalist and Public speaker

Specialized in ICT system development, Project Management, ICT business administration, organizational development, management, Business Process Specialist for ICT solutions and maintenance service, System architect for 100+ big solutions.

## **SPECIAL SKILL SETS**

Entrepreneurship: Innovated, Planned and Started up 3 ICT companies along with One ICT Media organization and positioned them among the top of their categories in the Country.

IT Journalism: As an Editor and Publisher of the Monthly CNEWS, I positioned the Magazine as the highest circulated IT Journal in Bangladesh. The magazine has the key intention to develop young ICT Professional. Moreover, publishing an Online News Portal (First Daily Updated IT Portal from Bangladesh) since 2008 along with Mobile Apps.



### PAGE SUMMARY

Have multiple chamber attachment experience as a company head, Technology Professional, and professional consultant.

### TYPICAL ICT SKILLS

- Detail Business Analysis/Requirement Analysis
- System Architecture and System Design
- RDBMS Specialist
- Web Solution Architecture
- Quality Control and Implementation
- Project Management
- Documentation
- Artificial Intelligence Integration

### HOBBIES

Reading  
Music composition  
Playing guitars  
Travelling

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### **Monno Group of Industries, Business and System Analyst**

July 1999–April 2000 (1 Year)

Analyzed the business software for their internal usage and coordinated all the local and foreign vendors for software projects.

### **Southtech Limited, Associate Management Consultant**

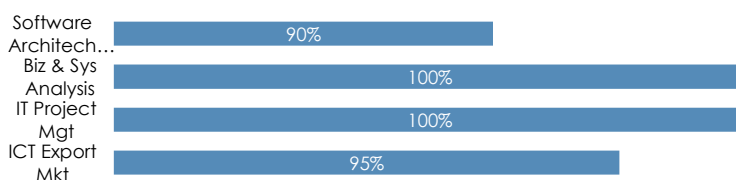
October 1998–July 1999 (10 months)

Worked as a dedicated business analyst and successfully completed 2 big projects under the supervision of Managing Director of the company.

### **Other work experiences**

- Worked as Chairman of International Market development Standing committee, Local Market Development Standing Committee, Market Research and Publication Standing Committee of Bangladesh Software and Information Services(**BASIS**)
- Worked as a Co-Chairman of ICT Development Standing committee of Dhaka Chamber and Commerce and Industries (**DCCI**)
- Worked as a Co-Chairman of Finance Standing committee and member of different committees of Bangladesh Computer Samity (**BCS**)

### **SKILLS**





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### **PAGE SUMMARY**

Techno-Commercial graduate; have ICT (Post-graduation) and Business degree (Graduation) together which position me as a consultant along with proper domain expertise. Have multiple professional membership.

### **OTHER PROFESSIONAL ACHIEVEMENT**

Organized National Events as BCS ICT World, Digital World, BASIS SoftExpo several years as a key member of organizing committee.

Became the Regular Guest Faculty of Different Departments of University of Dhaka (DU) since 2011 including IBA,DU

Became the Resource Speaker on the IT career Counselling, Software Development Skills and Project Management, ICT Marketing, ICT and Business Integration on hundreds of events

Awarded as best Mobile Application Development Company in M-Billionth Award, Delhi, India, National ICT Awards, Best Software Use awards etc. as the CEO of Databiz Software.'

### **EDUCATION**

#### **Masters in Information Technology (MIT)**

Institute of Information technology (IIT), University of Dhaka (DU), 2017, CGPA 3.60 (out of possible 4)

#### **Post Graduate Diploma in Information Technology (PGDIT)**

Institute of Information technology (IIT), University of Dhaka (DU), 2015, CGPA 3.98 (out of possible 4)

#### **Professional Diploma on Programming Language**

Technological Services Institute (TSI Metro), 2002, CGPA 3.75 (of possible 4)

#### **Bachelor of Business Administration (BBA)**

Institute of Business Administration (IBA), University of Dhaka (DU), 1998, CGPA 3.23 (out of possible 4)

#### **Higher Secondary School Certificate (HSC)**

Dhaka College, Dhaka, 1994, 1<sup>st</sup> Division, Science with Star (\*) Mark, 836 (out of Possible 1000)

#### **Secondary School Certificate (SSC)**

Ideal School and College, Dhaka, 1992, 1<sup>st</sup> Division, Science with Star (\*) Mark, 893 (out of Possible 1000)

### **PROFESSIONAL MEMBERSHIP**

ISOC (Internet Society of Bangladesh), General Member  
IBAA (IBA Alumni Association), General Member  
IBAACL (IBA Alumni Club), Founder Member  
IMCB (Institute of Management Consultants, Bangladesh), Executive Committee Member  
E-Club of Dhaka (Rotary Club), Ex-President and Member  
MBA Association, Bangladesh, Member  
BAAS, Bangladesh AOTS Alumni Society, General Member  
Director, BAAS Village Resort PLC

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## **SOME MENTIONABLE CONSULTING EXPERIENCE**

### **International Consultant for (Appointed by ITC, Geneva under NTF III, IV and V)**

Conducted Twelve complete Management Consulting and Business Coaching Program of 6-12 months attachment in **Ethiopia, Kenya, Uganda, Ghana and Bangladesh** as International Consultant, ITC Geneva from 2016 to 2023 for around 150+ IT and ITES companies as **AI Expert, ICT Strategist and Business Coach (Under NTF IV and V)**

Business Coaching and preparing Export Marketing Plan (EMP) of around IT/BPO Outsourcing companies of Bangladesh (Under NTF III Project) as a Co-Coach along with Dutch Coach Mr. Fred Janssen Nov 2015-Nov 2015 (For 20+ companies of Bangladesh) by **International Trade Center, Geneva**

Export Management Consulting for different Clients as an International Consultant of **E&M EXPORTMANAGEMENT (The Netherlands)** (<http://www.exportmanagement.nl>)

Business Coaching, Process Improvement and preparing new business policies on dealer management, Service Centers and Enterprise Mobility (Monthly contract basis Consulting Service) in **Global Brand (PVT) Ltd.** [www.globalbrand.com.bd](http://www.globalbrand.com.bd) since 2001

Business Coaching, ERP Development Consulting, Business Process Improvement (Monthly Contractual Basis) in **Smart Technologies (BD) Ltd** since 2002

ERP Requirement Analysis and Business Process Improvement including Project Management in **Studio Masson Ltd**

Consultant of Trade International and Electromart Ltd (Distributor of Gree, Konka, Haiko)

**Served around 200+ ICT companies through out the Globe and worked with 20+ ICT Nations on different purpose.**



## **PAGE SUMMARY**

Deep into Consulting Domain

Engaged in several local and international flagship Organization as a professional Consultant

Business Process Development, ERP Architectural Planning, Business Intelligence, Data Analytics



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## **OTHER ORGANIZING EXPERIENCE**

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Economy Coordinator of Bangladesh of Apicta (Asia Pacific ICT Alliance Award known as Oskar of ICT) in Vietnam(2019) and Malaysia (2021)

Head Judge of BASIS National ICT Award 2022

Convenor of BASIS National ICT Awards (2021)

Active Member of World Information Technology & Services Alliances (WITSA) 2021 hosted by Dhaka, Bangladesh

Existing Chairman of Research and Publication Standing Committee BASIS (Last 4 years)

ICT Mentor of Bangladesh (working with 14 ICT companies) under the supervision of BASIS and engaged in their grooming and business development.

Judge of Outsourcing Award 2021 of BASIS

Currently participating as a coach of different career counselling organizations.

Public Speaker and attends different workshops, seminar and round tables

Panel Judge of National Outsourcing Award 2021

Founder of Justbass and Justbasscreatives(an event management organization/Forum)

Organizer of Numerous Events from the Event Management Company JustbassCreatives

Organizer of Corporate Talent Hunt 2022

Active Member of IBAA Club and AOTS Japan and IMCB

Member of Marketers Institute of Bangladesh (MIB)

## **PAGE SUMMARY**

Deep into International and National level event organizing.

## **OTHER ORGANIZING EXPERIENCE**

Engaged in several local and international flagship events

Involved actively in Business Associations and Networks