

# Pierre Boueri, CMC®

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## Summary

Your trusted family business consultant!

Pierre Boueri is the founder and managing partner of Pierre Boueri & Partners and is a family business consultant and advisor for SMEs, mainly in the MEA Region. He has extensive educational and, most importantly, practical experience in Family Governance, Wealth Management, Management Consultancy, and Mergers & Acquisitions. He also is a mentor and coach for many family business shareholders and serves as a director on multiple boards in the MEA region.

He has more than 10 years of experience in the consultancy industry and overall around 25 years of experience in executive management and was the CEO of one of the leading companies in the water industry with more than 40 years of experience in the MEA region. He led its transformation and expansion from a family business to a corporate institution. Currently, he helps other similar companies grow to the next level into the corporate world.

Moreover, he is a member of the Certified Management Consultants–Global Institute (CMC-GI), an international institute that is a leader in the development of management consulting as a global profession, and is a Certified Management Consultant-CMC, a qualification process that assesses candidates to meet standards in various areas, including knowledge, skills, competence, integrity; therefore, separating professional practitioners from part-time consultants. He is ISO 20700:2017 trained, the only global standard for the professional Management Consultant that provides a checklist as a tool that can be used to provide better value for clients to ensure that the project is delivered according to world-class standards. He is also an affiliate member at STEP “Advising Families across Generations” in the UK, a global professional body comprising advisors that help families plan for their futures. Finally, he is a Consultant Member, Excellence Practitioner, and Certified Excellence Baseline Auditor at the Business Excellence Institute (BEX) in Dublin, Ireland, a membership body that works to help organizations get outstanding results for all their stakeholders and promotes excellence in management and the Business Excellence profession.

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### Consultancy Specialty

Family Businesses SMEs, Family Governance, Wealth Management, Management Consultancy, Mergers & Acquisitions, Mentoring, and Coaching.

Contact me on [pierre@pierreboueri.com](mailto:pierre@pierreboueri.com) for collaboration.

## Experience



### Managing Partner

Pierre Boueri & Partners

Jul 2012 - Present (11 years)

Management consultant with more than 10 years' experience in EMEA, in assisting start-ups and SMEs in establishing strategies and innovative business plans, identifying unique value propositions and positioning, and finally implementing transformation processes with change management.

He led the transformation and expansion of a family business to a corporate institution by creating an innovative corporate strategy and business model and implementing an authority matrix with its related policies that rendered a positive culture with on-going concern for the group.



## **Chairman of the Board**

### **RENERGY LB**

Jan 2022 - Present (1 year 6 months)

20 years of experience in Electrical Engineering Solutions & Renewable Energy!

We provide complete spectrum solutions in Renewable Energy and Electrical Turn-key Contracting with our encompassing scope of work starting from Consultancy: Technical Study, Feasibility Study (ROI) & Financing Support, EPC construction (Engineering, Procurement and Construction), and Aftersales: Maintenance and Repair.

We offer professional advice and solutions for homeowners, businesses, and agencies.

Contact us for more information!



## **President**

### **PASSA NGO LEBANON**

Sep 2013 - Present (9 years 10 months)

PASSA: Public Association for Sustainability Safety and Awareness  
Environmental NGO for sustainability awareness and development.

Website: [www.passalb.org](http://www.passalb.org)



## **Member Board Of Directors**

### **Al Miyah Holding Group**

Jan 2013 - Present (10 years 6 months)

Partner / Director



## **Director Board Of Directors**

### **WATERMASTER**

Mar 2019 - Present (4 years 4 months)



## **Chief Executive Officer**

### **Al Miyah Holding Group**

Jan 2013 - Jul 2021 (8 years 7 months)



## **Founder/Managing Director**

### **WATERMASTER**

Jan 2006 - Mar 2019 (13 years 3 months)



## **Operations Manager**

### **WATERMASTER**

Sep 2003 - Dec 2005 (2 years 4 months)



## Site Engineer

WATERMASTER

Jun 2001 - Sep 2003 (2 years 4 months)

## Education



### Business School Lausanne (BSL)

Doctorate in Business Administration, Corporate Governance for Family Businesses  
SME's

Nov 2022 - Jul 2025



### HEC Paris

EMBA, EMBA

2011 - 2012

Major in Entrepreneurship & Innovation



### Babson F.W. Olin Graduate School of Business

Certificate, Innovative Management and Entrepreneurial Leadership

2011 - 2011



### University of Leeds

MSc, Environmental Eng'g and Project Management

2002 - 2003



### American University of Beirut

BE, Mechanical Engineering

1997 - 2001



### Collège Mariste Champville

High School Diploma

1982 - 1997

## Licenses & Certifications



**Certificate of Membership** - CMC-Global Institute (CMC-GI)

CMC-GI/119/2022



**ISO 20700 trained** - ICMCI

No: 0784/22



**Consultant Member & Excellence Practitioner** - The Business Excellence Institute

P22Z002



**Certified Excellence Baseline Auditor** - The Business Excellence Institute

2023-EBA-001



**Certified Management Consultant (CMC)** - CMC-Global Institute (CMC-GI)

CMCGI00078



**Consultant Member** - STEP – Advising Families Across Generations

289136

## **Skills**

Pools • Renewable Energy • Business Development • Business Strategy • Entrepreneurship •  
Business Planning • Project Management • Construction • Engineering • Procurement