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AJAYI ADESHINA

One of Africa's Leading Financial Education Voices, Result-driven, highly competent Blockchain expert with over ten (10) years of experience in Leadership Management and four (4) years of accomplishment in Blockchain Technology space for social impact, Human development and financial capacity building. Author of Wealth Transfer (2020) and The Blockchain Pathway (2021). Certified Management Consultant, Fellow, Institute of Management Consultants and member, Blockchain Council. Enthusiastic with a strong passion for problem solving. I have proven track records of effective leadership and team lead that resulted in the massive development of team members and growth of organizations both in the public and private sectors.

VISION

Using Blockchain Technology as a tool to proffer far reaching solutions to the world's most imminent problems. Interests include Blockchain education, awareness and adoption, capacity building, human development and poverty alleviation.

JUDGING THE WORK OF OTHERS

1. Special Guest of honor and panelist at Blockchain conference 1.0 organized by BLOCKCHAIN CLUB, LASU. (2021).
2. Panelist and judge of the work of one thousand (1,000) people on Blockchain Technology at Africa's leading Crypto and Blockchain Education Hub, Alpha Training Lab. (2020).
3. Reviewed the book, Sell with zero budget by Nigeria's leading Social sector Consultant, Ade Olowojoba. (2019).
4. Forward and Reviewed the book "There was a girl"; Overcoming Low Self Esteem Authored by Africa Versatile Content Writer and Relationship Expert, Onome Omodara. (2018)
5. Judge at Made For Excellence Conference. An Empowerment conference for over 200 students of the Federal University Of Technology, Akure. (2012).
6. Book Reviewer, Limitation Does Not Exist. Authored by One Of Africa's finest Writer and Self Help Coach, Yinka Adelani. (2010).

BOOKS PUBLISHED

1. The Blockchain Pathway: Explaining Blockchain, It's uses and future benefits (2021)
2. Wealth Transfer: How crypto is bridging the wealth gap (2020)

PARTIAL LISTINGS (ONLINE ARTICLES, ONLINE NEWS MENTIONS AND ONLINE)

2022: NFT - The New Hype On Blockchain

<https://www.blockchain-council.org/nft/nft-the-new-hype-on-blockchain/>

2022: Blockchain Technology And It's Environmental Impact On Our World

<https://www.blockchain-council.org/blockchain/blockchain-technology-and-its-environmental-impact-on-our-world/>

2021: 2022 And Beyond; The Future Of Blockchain Technology

<https://www.blockchain-council.org/blockchain/2022-and-beyond-the-future-of-blockchain/>

2021: How Blockchain Technology Can Prevent Fraud

<https://www.blockchain-council.org/blockchain/how-blockchain-technology-can-prevent-fraud/>

2021: The Digital Age

<https://ajayiadeshina.com/digital-age/>

2021: Blockchain Technology Adoption in Nigeria

<https://ajayiadeshina.com/blockchain-technology/>

MEDIA ATTENTION

2021: Rotaract Honors Ajayi Adeshina

<https://www.thisdaylive.com/index.php/2021/10/21/rotaract-honours-ajayi-adeshina/>

2021: Ajayi Adeshina receives IMC Fellowship alongside top industries professionals

<https://www.vanguardngr.com/2021/07/ajayi-adeshina-receives-imc-fellowship-alongside-top-industries-professionals/>

2021: Adeshina wins Nigerian landmark achiever merit award

<https://www.thisdaylive.com/index.php/2021/06/13/adeshina-wins-nigerian-landmark-achiever-merit-award/>

2021: Rotary international honours exemplary business leaders

<https://www.vanguardngr.com/2021/09/rotary-international-honours-exemplary-business-leaders/>

2021: Onalaja, Adeshina, Smart, others get rotary award of excellence

<https://www.legit.ng/1432005-onalaja-adeshina-smart-others-get-rotary-award-excellence.html>

2021: Adeshina to launch blockchain literacy program

<https://www.thisdaylive.com/index.php/2021/02/03/adeshina-to-launch-blockchain-literacy-programme/>

2021: Why i'm using education to change the lives of Lagosians

<https://www.pmnewsnigeria.com/2021/04/16/why-im-using-education-to-change-lives-of-lagosians-ajayi-adeshina/>

2021: Blockchain technology is equalizing the gap between the rich and unbanked poor

<https://www.vanguardngr.com/2021/04/blockchain-technology-equalizing-gap-between-rich-unbanked-poor-ajayi-adeshina/>

2021: How Adeshina overcame poverty to attain success

<https://www.thisdaylive.com/index.php/2021/04/30/how-adeshina-overcame-poverty-to-attain-successful/>

2021: How Ajayi Adeshina rose from poverty to blockchain enthusiast

<https://www.newtelegraphng.com/how-ajayi-adeshina-rose-from-poverty-to-blockchain-enthusiast/>

2021: How Adeshina rose from educationist to blockchain tutor

<https://www.sunnewsonline.com/how-ajayi-adeshina-rose-from-educationist-to-blockchain-tutor/>

2020: Ajayi Adeshina empowers youths with blockchain education

<https://pmnewsnigeria.com/2020/11/15/ajayi-adeshina-empowers-youths-with-blockchain-education/>

2019: Ajayi Adeshina teaches blockchain technology at the Grind Platform

<https://www.vanguardngr.com/2019/07/ajayi-adeshina-teaches-blockchain-technology-at-the-grind-platform/>

2018: Ajayi Adeshina's straightway foods storms lagos

<https://www.newtelegraphng.com/ajayi-adeshinas-straightway-foods-storms-lagos/>

MEMBERSHIPS

Certified Member, Blockchain Council. (2021) <https://scl.io/eeCdk4A>

Fellow, Institute of Management Consultant **IMC** (2021)

Certified Member, International Council of Management Consulting Institutes (**ICMCI**) (2021)

Member, Rotary Club (2021)

Member, Paul Harris Society (Rotary International 2021)

Paul Harris Fellow (Rotary International 2021)

Guest Expert, ibrandTV

Member, Global StartUp Ecosystem **GSE** (2021)

Member, Organization Of Blockchain Technology User. **OBTU** (2021)

Member, Blockchain Nigeria User Group **BNUG** (2020)

Member, Police Community Relations Committee **PCRC** (2020)

Member, Blockchain Industry Group **BIG** (2019)

Member, Leadership Tribe (2018)

Member, The Lord's Crew (2016)

Alumni Member, School of Personal Leadership (2016)

Member, The Empowerment Center (2012)

EXPERIENCE

Founder and CEO at Digital Focus – 2016 – Till date

Physically Trained 350 people on blockchain awareness, adoption and usage.

Virtually trained 1200+ people on blockchain awareness, adoption and usage.

Trained 70 participants on blockchain technology adoption at The Grind Platform, Lagos.

Helped 200+ young people gain relevant strategies and in-demand global skills for scaling, wealth creation and financial independence.

Trained Nigeria's premier perception management consulting firm, CMC CONNECT on blockchain awareness and exposed the management team and staff on the need to adopt blockchain technology in their space.

Led a team of 20 Blockchain enthusiasts to create blockchain awareness and adoption in the Agbadoljaiye Community of Lagos State, Nigeria.

Created a Reward System Plan (RSP) for code tutor, Nigeria's foremost technology educational company that is focused on making digital education accessible across the world through skilled and versatile instructors.

Code tutor's RSP is a customer's reward plan that opens up the opportunities for the company's clients to earn as much as they desire through a referral system.

Partner and Leader at Alpha Training Lab (ATL) – 2016 – Till date

Responsible for creating a mentorship system that saw 500+ ordinary Nigerians move from zero (0) naira to multi millions in one year.

Successfully trained and empowered 700+ young Nigerians on trading cryptocurrency profitably with proofs

Organized weekly virtual training since 2016 till date to the over 1500 members on the institution's telegram platform.

Co-founder & CEO at Straightway Foods Limited – 2017 to 2019

Created a product that did over N100M turnover in the first year of sales from scratch

Led an activation team of promoters that created massive awareness for the product in different LGA's in Lagos

Pitched 10 notable supermarkets in Lagos and Ibadan and was able to seal deal with them as distributors.

Created employment opportunities for the over 50 staffs, marketers and promoters working with the firm.

Volunteer Worker at The Lord's Crew Global Ministry - 2016 till date

Responsible for membership growth of the ministry

Responsible for the content creation of the ministry

Head the team of professionals in the ministry.

Business Development Lead, Niches Properties Limited 2016 – 2018

Created a system, (Project UP) that Moved up company's revenue from N100,000,000 to N550,000,000 in one year

Represented the company's management in meetings with key industry stakeholders in both Lagos and Abuja.

Led a team of 10 marketers to the 2016 Abuja International Trade Fair and made a sale of over one hundred and twenty-five million naira (N125,000,000) in the one week of the fair. (The biggest sale made in a week at the time in the company's history).

Lead and Principal Consultant at The Assignment Advocacy Group(Non-Governmental) – 2014 to 2016

Trained 3000 final year students in four (4) secondary schools in Agege/Alimosho LGAs of Lagos State on Life After Secondary School. (Necessary knowledge required to transition into a higher institution of learning).

Created a free tutorial centre that enabled 50 students pass their West African Examination Council (WAEC) and Joint Admission Matriculation Board (JAMB). They all made it to the tertiary institution.

Empowered 100 small scale business owners with skills to grow their businesses. This was followed by massive outstanding results with over 100% increase in annual turnovers.

Head, Training and Development at The Empowerment Center, – 2011 to 2012

Developed an overall training and development plan that addressed needs and expectations of staff and members.

Responsible for creation of training materials.

Conducted effective inductions and orientation sessions.

Responsible for all aspects of workers compensation processes.

Managed training budget.

EDUCATION

2021 | London Graduate School

Certified Management Specialist (CMS) with distinction in Time Management

2021 | Blockchain Council

Certified Blockchain Expert (<https://pdf.credential.net/t5qh115t.pdf>)

2021 | International Council of Management Consultants Institutes

Certified Management Consultant

2016 | School of personal Leadership

Personal Leadership Certificate

2012 - 2014 | School of Business and Leadership, Lagos.

Advanced Leadership and Management Course

2012 | The Empowerment College, Lagos.

Transformational Leadership Certificate (Certified by The Institute of Leadership & Management, London).

2003 - 2006 | Lagos Baptist Senior Secondary School

West African Examination Council Certificate

AWARDS

Award of excellence in blockchain education and practices - Rotaract Club (2021)

Award of recognition in blockchain education and practices to Digital Focus - Rotaract Club (2021)

Award of excellence in blockchain education and development - Rotary International (2021)

Award of excellence in blockchain education and practice - African Icon Of Our Generation Award (2021)

Award of recognition for immense contribution to blockchain industry in Nigeria - Nigerian Landmark Achiever Merit Award (2021)

Most Active Worker (2019) The Lord's Crew Global

Special Recognition Award (2019) TLC Global

CONFERENCES ATTENDED

Blockchain Conference 1.0. (October 2021)

Blockchain in Education for African Universities Delegates. June 2021.

Digital Africa Conference and Exhibition. June 2021.

The Institute of Management Consultants IMC-Nigeria Workshop. June 2021

International Gathering of Stars, Lagos. December 2019.

Lofty Heights Conference, Lagos. January 2018

Leaders Connect Platform, July 2018.

Ministry Class Network, Lagos. April 2017

The Platform. Lagos, October 2017

7Star Worker Conference, Lagos. May 2016

Ideas Going Global. Lagos, December 2016

Live Your Dream Africa, Lagos. 2015.

Empowered Hub, Lagos 2013

Made for Excellence Conference, Akure. July 2012

EVENTS ORGANIZED

1. The Blockchain Pathway, Lagos. (2021).
2. The Blockchain Pathway, Virtual. (2020).
3. Awaken The Leader In You, Lagos. (2016).
4. Be The Best Conference, Akure (2013).

OTHER SKILLS

Languages: English, Yoruba (Native)

Information Technology: Digital Marketing, Microsoft Office Proficiency, Social Media Integration.

Others: Effective Communication Skill, Good writing skill, Multitasking, Storytelling, Public speaking, Great writing skill.

Personal Website: www.ajayiadeshina.com

Company Website: www.digital-focus.org

Personal Profile: <https://ajayiadeshina.com/about-ajayi-adeshina/>

LinkedIn: <http://linkedin.com/in/adeshina-ajayi-57388916b>

Twitter: <https://twitter.com/ajayiadeshinami>

Instagram: @ajayiadeshina1

REFEREES

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