

# Gerald Brunner, CMC

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## Resume

### Executive Summary

Meritocratic management consulting and project management expert with strong conceptual and implementation skills and a proven track record of managing interdisciplinary projects in complex settings such as the Covid-19 pandemic. Extensive know-how in crisis management, strategy development, and measures to promote behavioral change. Familiar with managing budgets, organizing events, and leading employees while relying on excellent communication skills. In possession of analytical strength, problem-solving abilities, and pronounced business acumen, with a good understanding of social processes. Experienced in networking and stakeholder management.

### Professional Experience

Since 01/2022

Self-employed management consultant, Senior project and program manager  
„Ihr Unternehmensberater“ (Your Management Consultant)

- Complementary consulting: combination of professionally oriented management consulting with systemically oriented management development with focus on people and process management
- Senior project management based on IPMA standards

#### Key Achievements:

- Conceptualizing and implementation of a complex complimentary consulting project with the aim of strengthen the leadership skills in a big start-up company within 2 weeks

07/2020 – 12/2021

#### Projectmanager

“Schrammel” – Humanus GmbH, Austria

- Development of a furniture start-up: solid wood furniture as a modular system
- Creation of business and sales plans
- Social media conception and implementation, Website development

#### Key Achievements:

- Conceptualizing and implementation of a promotional tour “Zeiselberg->Berlin”, Transport of a solid wood chair with a bicycle over 1.300km with a successful media response
- Successful Website and Social Media Launch

05/2019 – 08/2020

#### Deputy Organizational Leader

Ärztchamber für Wien – Ärztekundendienst (Medical Radio Service), Vienna in Austria

- Conceptualizing and implementing complex interdisciplinary projects on topics such as e-health and COVID-19
- Managing up to 50 staff on a technical level, managing the project budget
- Organizing operations
- Conceptualizing position papers
- Collaborating with the medical crisis team Vienna

#### Key Achievements:

- Developing a mobile COVID-19 testing system (“Mobile Home Screening Vienna”) in 3 weeks
- Introducing a telemedical counselling system for persons tested positive for COVID19 in one week
- Digitalizing the entire accounting process in six months and optimizing the controlling process

03/2005 – 04/2019

#### Senior Project and Program Manager

Wiener Gebietskrankenkasse, Vienna in Austria

- Managing Enterprise Content and Operational Organization teams
- Managing projects on topics such as public health, e-health, ICT, refugee coordination and innovation
- Coaching project leaders
- Writing articles and scientific papers

#### Key Achievements:

- Establishing, managing, and further developing the call/recall system for screening incl.
- Achieving cost savings in the 7-digit range by setting up the call system and service line of the Austrian Breast Cancer Screening Program
- Establishing alternative medical care for 20,000 refugees during the refugee crisis in 2015 in 4 weeks
- Creating an interdisciplinary evidence-based health system curriculum for migrants

### Education

02/2022 – ongoing

#### MBA in Management Consultancy

Incite GmbH, Vienna in Austria

09/2020 – 08/2021

#### Further Training as a Certified Social Media Manager

AOM, Vienna in Austria

09/1999 – 07/2003

#### Graduate Engineering Degree in Telecommunications & Media (Diplom-Ingenieur)

University of Applied Sciences, St. Pölten in Austria

### Additional Skills and Qualification

Languages

German: native speaker | English: fluent written and spoken

IT skills

Microsoft Office (Word, Excel, PowerPoint, Outlook) | Microsoft Project | SAP PM | Adobe Creative Suite (Photoshop, InDesign, Illustrator, Premiere)