



MR VICTOR KOH

Chief Consultant / Trainer

MBA, FCMC, FCIM, RMC, CPC, Certified Behavioral Consultant, Master NLP Practitioner

Mr Victor Koh, Customer Service Strategist, Management Consultant and Trainer of BRAINERGY INTERNATIONAL PTE LTD, has more than 25 years of working experience in the areas of sales, marketing, customer service and training management with both multinational and local companies.

Since setting up BRAINERGY INTERNATIONAL PTE LTD in July 1996, he has successfully helped many companies achieve better business results through Customer Service (CCI), ISO 9001 QMS, NCOQ, Strategic Business Planning, Strategic Marketing Planning, Selling & Sales Management Coaching and Work-Life Strategy Consultancy.

Mr Koh is trained in the area of Service Excellence Standard (S-Class) by SPRING Singapore and Strategic Management and Productivity by Asian Productivity Organization in Japan (APO). He is also a Ministry of Manpower approved Work-Life Strategy Consultant (since 2002).

Some of his clients in F&B are Co+Nut+Ink, Red House Seafood Restaurant, Ya Kun Kaya Toast, Yikowei Pte Ltd and The Herbal Bar

Some of his clients in the retail business are Far East Florist, D+1 F&B, Hola Mobile Pitstop, Jocalia, Standard Stationery Superstore, Choicecycle CCTV Pte Ltd, Bright House Lighting Pte Ltd, Chong Hoe Chinese Medical Store Pte Ltd and Benji Pet Kennel Pte Ltd.



PROFESSIONAL QUALIFICATION & EXPERIENCE:

- Master of Business Administration (International Marketing & Financial), OCU (USA)
- Fellow Certified Management Consultant, Institute of Management Consultants, Singapore
- Fellow Member of The Chartered Institute of Marketing (UK)
- Registered Management Consultant, IMCS, Singapore
- Certified Productivity Consultant
- Approved Work-Life Strategy Consultant, MOM

- Certified Behavioral Consultant, Institute of Motivational Learning, USA
- Certified Master NLP Practitioner, Society of NLP, USA
- Certified Life Coach, International Association of Counselors and Therapists, USA

- Member of Singapore Chinese Chamber of Commerce & Industry
- Member of Institute of Management Consultants (Singapore)

